

PATIENT ADVOCATES



WORLDGODAY

World
Gynecologic
Oncology
Day 20/09/2026

PARTNER TOOLKIT

World Gynecologic Oncology Day 2026:
Show support, not stigma



A how-to guide for joining
our campaign!

PARTNER TOOLKIT



World Gynecologic Oncology Day 2026: Show support, not stigma

Women's health has historically been less prioritized. Even today, gynecologic health is not talked about enough.

Complicating matters, **female reproductive systems and female-presenting bodies are stigmatized and often seen as “taboo”**. Stigma, defined as “a set of negative and often unfair beliefs that a society or group of people have about something” is something that all cancer patients may face, but due to societal and cultural factors including misogyny or ageism or taboos about discussing reproductive organs, may be even more frequently endured by patients who have been diagnosed with ovarian, uterine/endometrial, cervical, vaginal or vulvar cancer.

Perhaps as a result of this stigma, much too often, **many are taught to dismiss or even hide the signs and symptoms of gynecologic cancer for the comfort of others.** This can result in later diagnoses, which, unfortunately, are linked to worse survival and treatment outcomes.

All this piles up. **Patients diagnosed with a gynecologic cancer—and their caregivers—often report feeling unsupported or alienated,** even within their previously supportive relationships. Depression and stress also may contribute to poorer response to cancer treatment.

But every year, we see more reasons to be hopeful that this can change:



By building awareness about the importance of knowing risk factors and identifying the signs and symptoms of gynecologic cancers we can reduce the stigma, bit by bit.



By educating about the importance of cancer prevention, from HPV vaccines to quitting tobacco to making positive lifestyle changes, we are reducing risk for the next generation.



By listening to patient stories and understanding that cancer is not the fault of the patient, and learning more about what patients face, we are creating a world where all of us can be seen and supported.

Join World Gynecologic Oncology Day in 2026 to show support, not stigma, for gynecological cancer patients.

CAMPAIGN TIMELINE

**MAY: PLAN YOUR
ACTIVITIES**
& JOIN US FOR OVARIAN
CANCER AWARENESS!

5/26

**JUNE: START
PUTTING
PLANS INTO
ACTION**
& JOIN US FOR
ENDOMETRIAL CANCER
AWARENESS!

6/26

**JULY: JOIN US
FOR THE
INFORMAL
MEETUP &
ADVERTISE
YOUR
ACTIVITIES!**

7/26

**AUGUST: PUT
THE LAST
PIECES IN
PLACE!**
& JOIN US FOR VULVAR
CANCER AWARENESS!

8/26

**SEPTEMBER: LET'S
GOOO!!**
& JOIN US FOR GENERAL
GYNECOLOGIC CANCER AWARENESS
IN SEPTEMBER...AND VAGINAL &
RARE CANCER AWARENESS IN
OCTOBER!

9/26

SOCIAL MEDIA GRAPHICS

READY-TO-USE PNG FILES

Download and post!

worldgoday.org/download-campaign-materials



CANVA TEMPLATES

Customize the designs!

<https://worldgoday2026.my.canva.site>

TIP: Want to edit in Canva?
Click on the templates below,
then make a copy!

Graphics with Canva Templates
for you to edit!



Click the image to open a template



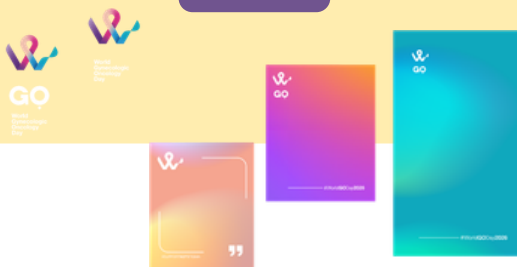
Find  all the Canva templates here!



LOGOS & BLANK PNGS

Download to create your own designs!

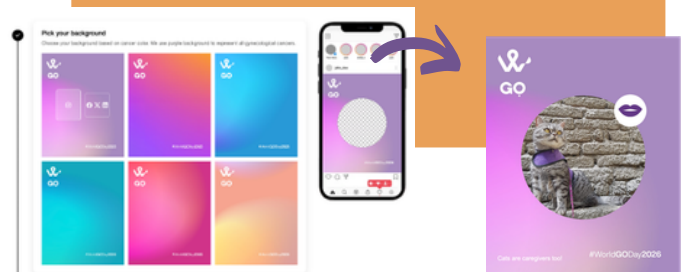
worldgoday.org/download-campaign-materials



CREATE & SHARE GENERATOR ON OUR WEBSITE

Create a graphic in just a minute!

worldgoday.org/create-share/





OUR SOCIAL MEDIA TAGS



European Society of
Gynaecological Oncology

ESGO ENGAGe



@worldgoday

@engage.esgo

@esgo.society



@worldgoday



worldgoday



USEFUL RESOURCES ABOUT GYNECOLOGIC CANCER

World Gynecologic Oncology Day
worldgoday.org

Find a patient group in your area
engage.esgo.org/engage-members/

ENGAGe brochures
engage.esgo.org/brochures

*Thank you for raising awareness
about gynecologic cancer!*



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GET INVOLVED!

CHECKLIST

World Gynecologic
Oncology Day 2026:
*Show support,
not stigma*





WORLDGO DAY

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FOR EVERYONE: GET INVOLVED ONLINE

- Use our Canva tools to create your own translations of graphics for social media and post them.
- Download templates and more from the Dropbox folder.
- Tag us when you post! The hashtags #WorldGODay #WorldGODay2026 and #NoStigmaInGO are also useful!
- Like, share and comment on the posts and events on World GO Day Instagram, Threads, Facebook and Pinterest! Let's get some conversations started!
- Share patient stories! Short videos or images with text are very effective.
- Update your social media profile pictures to show your support!
- Personalize a post with our Create & Share tools
- HAVE FUN

ALL RESOURCES LINKED AT [WORLDGODAY.ORG!](https://www.worldgoday.org)



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FOR PATIENT ADVOCATES & OTHER ORGS: GET INVOLVED IN PERSON

- Liase with a hospital or clinic near you.
- Reach out to businesses in your community about partnerships
- Find ways to incorporate the World Gynecologic Oncology Day theme and activities into your organization's existing awareness plans
- Add your activity to our interactive map at worldgoday.org
- Use our press release template to let local media know about your planned activities
- Use our logo files to create custom hats, t-shirts and other swag for your activities
- Update your social media profiles to show your support!
- HAVE FUN



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